

FESTIVITY, FESTIVAL, BIEL/BIENNE

BIEL BRADERIE

For more than 80 years, the Biel/Bienne Braderie has been a highlight of the Jura & Three-Lakes region. What began during challenging economic times has grown into a vibrant summer celebration that attracts thousands of visitors to the city centre every year.

The event's distinctive character comes from Biel/Bienne's bilingual culture. French and German are heard side by side, creating a welcoming atmosphere that reflects the city's unique identity. Market stalls, culinary delights and a varied entertainment programme bring energy and excitement to the streets throughout the festival.

Whether you enjoy browsing local products, tasting regional specialities or simply soaking up the festive atmosphere, the Biel/Bienne Braderie offers memorable experiences for all ages. A lively summer event where tradition, culture and community come together.



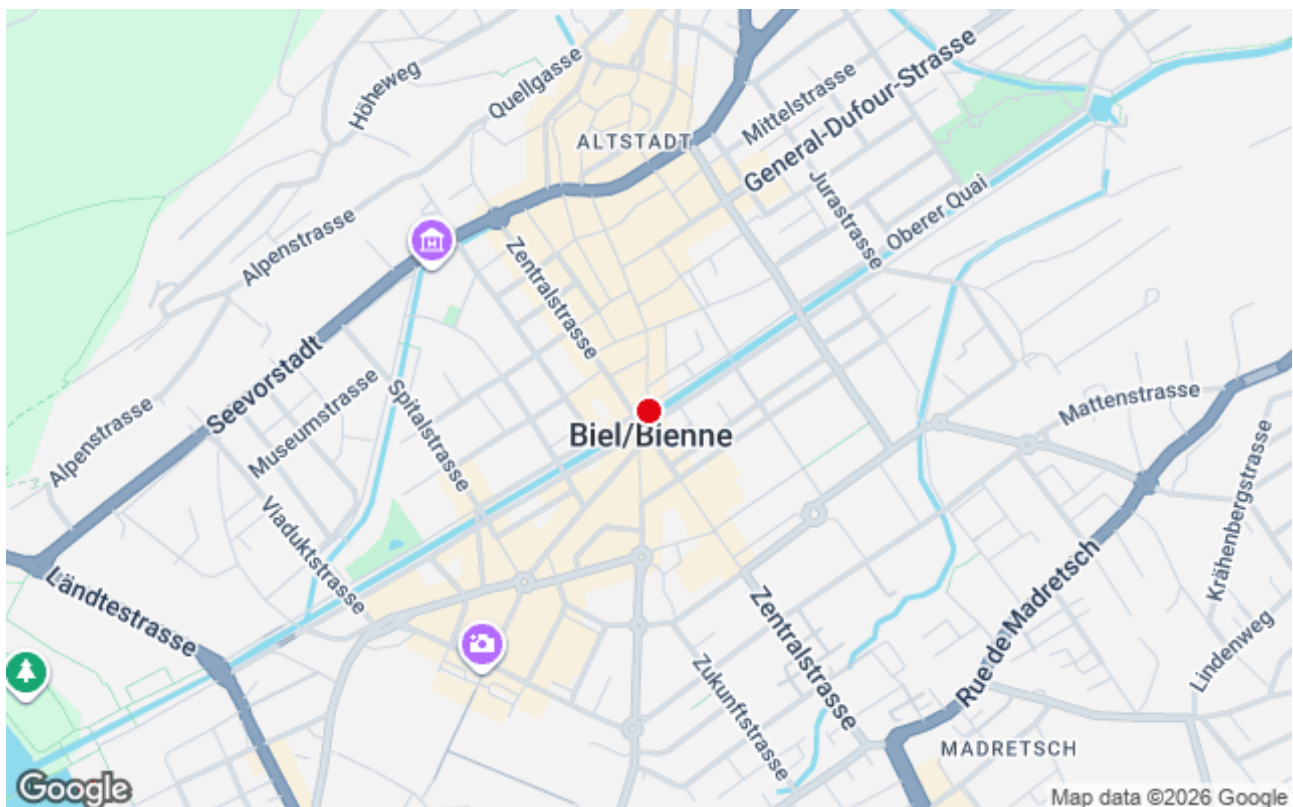
CONTACT

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OPENING HOURS

From 26 Jun 2026 to 28 Jun 2026



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