GUIDED CITY TOUR

GUIDED TOUR OF ST-IMIER, LAND OF ENERGY

The history of Saint-Imier begins around the year 600, with the arrival of Imier, a hermit from Ajoie. A real metamorphosis took place in the 1700s with the appearance of the clock industry. The town became a true cradle of watchmaking in the region with the appearance of the first factories: Leonidas in 1842, TAG-Heuer in 1860, Longines in 1866, Breitling in 1884. Although Saint-Imier has few vestiges of its distant past, due to three major fires that devastated the town in 1839, 1843 and 1856, there are still a few buildings that predate that period. The guided tour of Saint-Imier allows the visitor to understand the fundamentals of watchmaking in the Grand Chasseral.



PRICES

Prices for groups

Guided tour Saint-Imier (maximum 20 people)	CHF 150.-

GOOD TO KNOW

- Languages French, German and English
- Reservation all year round, at the tourist office, in advance
- Dogs are not allowed during the guided tours.

